



## Environmental Sustainability Initiatives can Benefit your Business

Because of the increasing public awareness of the impact businesses can have on the environment, there is a growing number of businesses that are implementing environmental sustainability initiatives. More and more companies are also realizing that not only is environmental sustainability important but there are a range of benefits including financial, to be gained as well. Installing Brightfield Charging Stations for employees is one example of an initiative that helps the environment by supporting vehicles that reduce greenhouse gas emissions AND impacts employees who are 6X more likely to drive an EV if workplace charging is available.

## Brightfield® Charging Stations will enable you to...

- **Attract and Retain** employees who care about working for an employer who supports sustainability innovation
- **Increase** your employee benefits package by supporting EV ownership that can reduce employee transportation costs by \$13,000 over the life of the vehicle
- **Align** your image with cutting edge Solar Driven® technology
- **Gain** an advantage over the competition by embracing the shift to electric transportation